

CLAIMS

What is claimed is:

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1. A method for responding to recipient ratings of wirelessly broadcast electronic works, comprising:

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receiving a wireless broadcast of an electronic work from a primary player at a secondary player;

responsive to a playback of said electronic work from said secondary player, prompting a recipient of said electronic work to rate said electronic work; and

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responsive to said recipient rating said electronic work with a favorable rating, triggering a purchase offer for said electronic work when said secondary player is connected to a network enabling access to a purchase server.

2. The method according to claim 1 for responding to recipient ratings of wirelessly broadcast electronic works, further comprising:

responsive to said recipient rating said electronic work, transferring said rating to said
5 primary player, such that said primary player is enabled to dynamically adjust a next electronic work selection for broadcast based on said rating for said previously broadcast electronic work.

3. The method according to claim 1 for responding to recipient ratings of wirelessly broadcast electronic works, further comprising:

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storing a sample of said electronic work at said secondary player; and

responsive to receiving a request for play of said stored sample of said electronic work,
controlling playback of said stored sample of said electronic work.

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4. The method according to claim 1 for responding to recipient ratings of wirelessly broadcast electronic works, further comprising:

enabling synchronous playback of said electronic work at said secondary player while
20 said secondary player is within reception range of said primary player.

5. The method according to claim 1 for responding to recipient ratings of wirelessly broadcast electronic works, further comprising:

receiving a digital rights rule designating a purchase server link for said purchase server

5 with said wireless broadcast of said electronic work; and

responsive to a recipient request to complete said purchase offer, automatically accessing said purchase server link via said network.

10 6. The method according to claim 1 for responding to recipient ratings of wirelessly broadcast electronic works, further comprising:

receiving a digital rights rule with said wireless broadcast of said electronic work, wherein said digital rights rule specifies what is said favorable rating.

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7. The method according to claim 1 for responding to recipient ratings of wirelessly broadcast electronic works, wherein said electronic work is one from among a musical work, a textual work, a video work, and a film work.

8. The method according to claim 1 for responding to recipient ratings of wirelessly broadcast electronic works, further comprising:

responsive to a recipient not entering said rating, automatically assigning said rating
5 based on preferences and previous ratings of said recipient.

9. A system for responding to recipient ratings of wirelessly broadcast electronic works, comprising:

10 a secondary player enabled to receive a wireless broadcast of an electronic work from a primary player;

said secondary player further comprising:

15 means, responsive to a playback of said electronic work from said secondary player, for requiring a recipient of said electronic work to rate said electronic work; and

means, responsive to said recipient rating said electronic work with a favorable rating, for triggering a purchase offer for said electronic work when said secondary player is connected to a
20 network enabling access to a purchase server.

10. The system according to claim 9 for responding to recipient ratings of wirelessly broadcast electronic works, said secondary player further comprising:

means for transferring said rating to said primary player.

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11. The system according to claim 9 for responding to recipient ratings of wirelessly broadcast electronic works, said secondary player further comprising:

means for storing a sample of said electronic work at said secondary player; and

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means, responsive to receiving a request for play of said stored sample of said electronic work, for controlling playback of said stored sample of said electronic work.

12. The system according to claim 9 for responding to recipient ratings of wirelessly

15 broadcast electronic works, said secondary player further comprising:

means for enabling synchronous playback of said electronic work at said secondary player while said secondary player is within reception range of said primary player.

13. The system according to claim 9 for responding to recipient ratings of wirelessly broadcast electronic works, said secondary player further comprising:

means for receiving a digital rights rules designating a purchase server link for said

5 purchase server with said wireless broadcast of said electronic work; and

means, responsive to a recipient request to complete said purchase offer, for automatically accessing said purchase server link via said network.

10 14. The system according to claim 9 for responding to recipient ratings of wirelessly broadcast electronic works, said secondary player further comprising:

means for receiving a digital rights rule with said wireless broadcast of said electronic work, wherein said digital rights rule specifies what is said favorable rating.

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15. The system according to claim 9 for responding to recipient ratings of wirelessly broadcast electronic works, wherein said electronic work is one from among a musical work, a textual work, a video work, and a film work.

16. The system according to claim 9 for responding to recipient ratings of wirelessly broadcast electronic works, said secondary player further comprising:

means responsive to a recipient not entering said rating, for automatically assigning said
5 rating based on preferences and previous ratings of said recipient.

17. A computer program product for responding to recipient ratings of wirelessly broadcast electronic works, comprising:

10 a recording medium;

means, recorded on said recording medium, for receiving a wireless broadcast of an electronic work from a primary player at a secondary player;

15 means, recorded on said recording medium, for requiring a recipient of said electronic work to rate said electronic work, responsive to a playback of said electronic work from said secondary player; and

means, recorded on said recording medium, for triggering a purchase offer for said
20 electronic work when said secondary player is connected to a network enabling access to a purchase server, responsive to said recipient rating said electronic work with a favorable rating.

18. The computer program product according to claim 17 for responding to recipient ratings of wirelessly broadcast electronic works, further comprising:

5 means, recorded on said recording medium, for transferring said rating to said primary player.

19. The computer program product according to claim 17 for responding to recipient ratings of wirelessly broadcast electronic works, further comprising:

10 means, recorded on said recording medium, for storing a sample of said electronic work at said secondary player; and

means, recorded on said recording medium, for controlling playback of said stored
15 sample of said electronic work, responsive to receiving a request for play of said stored sample of said electronic work.

20. The computer program product according to claim 17 for responding to recipient ratings of wirelessly broadcast electronic works, further comprising:

means, recorded on said recording medium, for enabling synchronous playback of said electronic work at said secondary player while said secondary player is within reception range of said primary player.

21. The computer program product according to claim 17 for responding to recipient ratings of wirelessly broadcast electronic works, further comprising:

means, recorded on said recording medium, for receiving a digital rights rules designating a purchase server link for said purchase server with said wireless broadcast of said electronic work; and

means, recorded on said recording medium, for automatically accessing said purchase server link via said network, responsive to a recipient request to complete said purchase offer.

22. The computer program product according to claim 17 for responding to recipient ratings of wirelessly broadcast electronic works, further comprising:

means, recorded on said recording medium, for receiving a digital rights rule with said
5 wireless broadcast of said electronic work, wherein said digital rights rule specifies what is said favorable rating.

23. The computer program product according to claim 17 for responding to recipient ratings of wirelessly broadcast electronic works, further comprising:

10 means, recorded on said recording medium, for automatically assigning said rating based on preferences and previous ratings of said recipient.

24. A method for dynamically adjusting preferences for electronic works for wireless
15 broadcast, comprising:

receiving a wireless broadcast of an electronic work from a primary player at a secondary
player;

20 responsive to a playback of said electronic work from said secondary player, prompting a recipient of said electronic work to rate said electronic work; and

responsive to said recipient rating said electronic work, transferring said rating to said primary player which dynamically adjusts a next electronic work selection for broadcast based on said rating for said previously broadcast electronic work.

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25. A method for selecting which electronic work to wirelessly broadcast, comprising:

wirelessly broadcasting a first electronic work from a primary player to at least one secondary player;

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receiving at least one rating of said first electronic work from said at least one secondary player; and

dynamically selecting a next electronic work for wireless broadcast based on said at least one rating, such that said next electronic work is selected based on recent ratings of previously broadcast electronic works.

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26. The method according to claim 25 for selecting which electronic work to wirelessly broadcast, further comprising:

5 dynamically selecting said next electronic work for wireless broadcast based on said at least one rating and at least one selection of preferences from at least one user of said at least one secondary player.

27. The method according to claim 25 for selecting which electronic work to wirelessly broadcast, further comprising:

10 dynamically selecting said next electronic work from a selection of electronic works stored at said primary player.

28. The method according to claim 25 for selecting which electronic work to wirelessly broadcast, further comprising:

15 dynamically selecting said next electronic work from a selection of electronic works provided at a licensed electronic work server; and

20 acquiring a license to broadcast said next electronic work from said licensed electronic work server.

29. The method according to claim 25 for selecting which electronic work to wirelessly broadcast, further comprising:

5 transferring said at least one rating to a DJ server accessible via a network; and

receiving said selection of said next electronic work from said DJ server.

30. A method for forwarding recipient responses to wirelessly broadcast electronic works,

10 comprising:

receiving a wireless broadcast of an electronic work and context for said electronic work from a primary player at a secondary player;

15 responsive to a playback of said electronic work from said secondary player, prompting a recipient of said electronic work to perform at least one from among rating and reviewing said electronic work; and

adding said at least one from among a rating and a review of said electronic work to said
20 context of said electronic work; and

broadcasting said electronic work with a copy of said updated context for said electronic work to at least another player, such that said recipient response to said electronic work is forwarded to a next recipient of said wirelessly broadcast electronic work.

- 5 31. The method according to claim 30 for forwarding recipient responses further comprising:

broadcasting a digital rights rule with said electronic work and copy of said updated context for said electronic work, wherein presentation of said updated context at said at least another player is controlled according to said digital rights rule.